

Hood Summit

By HealPTHD.com



WHAT is PTHD



WHAT IS PTHD?



Hood Based Trauma (HBT)



Gang Violence, Poverty, Drugs,
Food Deserts, Prostitution
Policing...



Wild Discovery

How did this organization
come about?



OUR MISSION

Heal the Community and
empower the youth through
programs like...



HOOD SUMMIT

By HealPTHD.com



Hood Summit

A community-driven event
designed to address
Post-Traumatic Hood
Disorder (PTHD)



Hood Summit

A safe space for open
discussions on trauma,
resilience, and solutions.



Epigenetics

Communities cannot heal
unless parents and adults
first recognize and address
generational trauma.



Root Cause

- Generational trauma in urban communities
- Lack of positive role models and resources for parents
- Youth influenced by toxic narratives in music, media, and culture



Hood Based Topics



Manhood / Womanhood



Hip Hop-Hood / Gansterhood



Materialhood /Health-Hood



WHY PARENTS MATTER



Parents shape the next generation's mindset, habits, and exposure



By reaching and healing parents, we create a supportive foundation for the youth





Youth Hip Hop Workshop

CHECK The RHYME

By HealPTHD.com



LET'S CHECK THE RHYMES

James Brown said
Say it Loud...



LET'S CHECK THE RHYMES

James Brown said
Say it Loud...

What was going on at that time?



LET'S CHECK THE RHYMES

Snoop Dogg said
One, Two, Three and
to the foe...

What was going on at that time?



Let's Check the Rhyme

- A 8-week course for youth (ages 13-21)
- Uses neuromusicology to break down how music influences thoughts, emotions, and actions



LET'S CHECK THE RHYMES

- Helps youth critically analyze lyrics and content they consume
- Provides mentorship, life skills, and leadership training



Bridges the Gap

- Step 1 – Educate and engage parents at Hood Summit

- Step 2 – Equip them with tools and awareness to guide their children



Bridges the Gap

- Step 3 – Encourage youth to join Check the Rhyme Academy
- Step 4 – Create a cycle of healing and empowerment across generations



What Youth Gain

- Awareness of how music impacts mental health & behavior
- Critical thinking skills / Power of Choice



Why We Need Funding

- Videography / Media Team
- Speaker and instructor honorariums
- Workshop materials
- Community outreach & marketing
- Transportation & accessibility for youth
- Meals & program incentives
- DJ / Audio engineer
- Staff



Funding Goals

- Hood Champion: \$10,000+ (Full event & program sponsorship)
- Community Builder: \$5,000+ (Partial program support)

Hood Champ covers 6 months

Community Builders covers 3 months



Call To Action

- Join Us in Changing Lives
- Fund the Hood Summit & Check the Rhyme Academy
- Next Steps:
 - ☐ Become a sponsor or donor
 - ☐ Partner with Heal PTHD
 - ☐ Spread awareness & bring resources to the community





CONTACT US

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Jasir Franklin
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Thanks for Listening
GOT QUESTIONS?

Jasir Franklin
Heal PTHD Founder

